

| NOME DEL CORSO                                                                                                    | METODOLOGIA DELLA PROGETTAZIONE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| TIPOLOGIA (indicare se il corso è obbligatorio oppure se si tratta di un'attività a libera scelta dello studente) | Obbligatorio                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| CICLO DI STUDIO (indicare se triennio o biennio)                                                                  | Triennio                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| ANNO DI INSEGNAMENTO                                                                                              | 2025/2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| DURATA DEL CORSO (semestrale o annuale)                                                                           | Annuale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| CREDITI                                                                                                           | 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| NOME E COGNOME DELLA PROFESSORESSA/PROFESSORE                                                                     | Andrea Busnelli                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| BREVE DESCRIZIONE DEGLI OBIETTIVI/FINALITA' DEL CORSO                                                             | Formazione base all'utilizzo del programma Adobe Illustrator per la creazione di disegni tecnici per il mondo moda. (1° Semestre)<br>Formazione base alla creazione di pattern grafici a ripetizione continua attraverso l'utilizzo di Adobe Illustrator e Photoshop. (2° semestre)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| METODOLOGIA DI INSEGNAMENTO (indicare se in presenza o a distanza)                                                | Presenza                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| PREREQUISITI                                                                                                      | /                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| PROGRAMMA DEL CORSO                                                                                               | <p><b>1° SEMESTRE</b></p> <p><b>L1 - Introduzione al semestre, panoramica Adobe Illustrator (AI)</b><br/>Breve introduzione al semestre: argomenti, programmi ed elaborati finali (1° semestre).<br/>Nozioni grafiche di base: Bitmap/vettoriale, profili colore e risoluzione immagini / elaborati.<br/>Primo sguardo ad Adobe Illustrator, come si presenta e come è strutturato il programma.<br/>Impostazione di un nuovo documento, tavole da disegno, guide, righe, livelli.</p> <p><i>Ricerca in classe di gonne per la lezione successiva<br/>revisione 1/1 x approvazione</i></p> <p><b>L2 - Strumenti AI e disegno tecnico</b><br/>Panoramica degli strumenti essenziali per il disegno tecnico.<br/>Penna e curve di Bezier, come funzionano le curve e come creare dei tracciati.<br/>Primo sviluppo di un disegno tecnico in classe.<br/><i>Modello_Gonna</i></p> <p><i>Esercizio_completare i disegni della gonne visti in classe<br/>Ricerca_cercare 3 modelli di Polo / T-shirt / Camicia<br/>Revisione 1/1 ricerca x approvazione</i></p> <p><b>L3 - Strumenti AI e disegno tecnico</b><br/>Nuovi strumenti di illustrator:<br/>Tracciati, spessori e stili, allineamenti, forme base, strumenti di trasformazione e pathfinder<br/>2 sviluppo di un disegno tecnico in classe.</p> |



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|  | <p>Modello_T-shirt / Polo / Camicia</p> <p><i>Esercizio_completare i disegni della T-shirt / Polo / Camicia visti in classe</i></p> <p><i>Ricerca_modelli pantalone</i></p> <p><i>Revisione disegni tecnici gonne</i></p> <p><b>L4 - Strumenti AI e disegno tecnico</b></p> <p>Nuovi strumenti di illustrator:</p> <p>Strumenti di taglio, collegamenti esterni, maschere</p> <p>3 sviluppo di un disegno tecnico in classe.</p> <p><i>Modello_Pantalone</i></p> <p><i>Esercizio_completare i disegni del pantalone visti in classe</i></p> <p><i>Revisione disegni tecnici T-shirt / Polo / Camicia</i></p> <p><b>L5 - Strumenti AI e disegno tecnico</b></p> <p>Nuovi strumenti di illustrator:</p> <p>Pennelli, cuciture, zip, puller</p> <p><i>Sviluppo di una libreria personale cuciture e zip.</i></p> <p><i>Esercizio_completare i pennelli visti in classe + sviluppi personali</i></p> <p><i>Ricerca_modello Blazer</i></p> <p><i>Revisione disegni tecnici Pantalone</i></p> <p><b>L6 - Disegno tecnico</b></p> <p>4 sviluppo di un disegno tecnico in classe.</p> <p><i>Modello_Blazer (fronte / retro / interno)</i></p> <p><i>Esercizio_completare i disegni del blazer visto in classe</i></p> <p><i>Ricerca_modello Trench **</i></p> <p><i>introduzione al progetto individuale</i></p> <p><i>Revisione libreria personale</i></p> <p><b>L7 - Strumenti AI e disegno tecnico</b></p> <p>Nuovi strumenti di illustrator:</p> <p>Simboli dinamici / statici, strumento testo / tabelle x scheda tecnica</p> <p>5 sviluppo di un disegno tecnico in classe.</p> <p><i>Modello_Trench (fronte)</i></p> <p><i>Esercizio_completare i disegni del Trench visto in classe</i></p> <p><i>Revisione disegni tecnici blazer</i></p> <p><b>Progetto individuale:</b></p> <p>Trench_product book.</p> <p>Partendo da un capo selezionato (immagini) o fisico, realizzare un product book con all'interno i disegni tecnici del modello e relative varianti.</p> |
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|  | <p>Il book dovrà essere strutturato:<br/>Copertina / product_board / descrizioni<br/>disegno tecnico fronte / retro / intero / dettagli + varianti (TBD)</p> <p><b>L8 - ID Progetto individuale e impaginazione</b><br/>Breve introduzione ad InDesign x l'impaginazione Del progetto.<br/><i>Modello_Trench (retro/ interno TBD)</i></p> <p><i>Revisioni 1/1 sullo sviluppo del progetto disegno fronte + ricerca</i></p> <p><b>L9 - Progetto individuale</b><br/>Esempio di sviluppo varianti<br/>Richieste specifiche relative al progetto Trench_Product book<br/><i>Modello_Trench (retro/ interno TBD)</i></p> <p><i>Revisioni 1/1 sullo sviluppo del progetto retro / interno + varianti</i></p> <p><b>L10 - Consegna progetto individuale + Strumenti AI</b><br/><br/>Consegna e Presentazione 1/1 del progetto (stampato)<br/><br/>Utilizzo del colore illustrator partendo dai disegni tecnici sviluppati.<br/>Palette colore (PANTONE color system)<br/>Colorazione base in classe (Polo / Camicia / Blazer / Trench)<br/><br/><i>Esercizio_completare le colorazioni viste in classe</i></p> <p><b>L11 - Strumenti AI</b><br/><br/>Colorazione del disegno tecnico avanzata<br/>Multilayer, metodi di fusione multipli, texture e ombre<br/>Creare un color range plan su un modello base selezionato<br/><i>(t-shirt / Polo / Camicia) 10 SKU</i><br/><br/><i>Esercizio_completare il range plan visto in classe</i></p> <p><b>L12 - Strumenti AI</b><br/><br/>Colorazione del disegno tecnico avanzata con i simboli dinamici</p> |
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|  | <p>Revisioni aperte 1/1 x la consegna del product book.</p> <p><i>** Esame chiusura 1 semestre</i><br/> <i>Completare il Trench_product book aggiungendo anche le varianti colore del capo texture e rendering.</i></p> <p><i>Consegna del product book digitale.</i></p> <hr/> <p><b>2° semestre</b></p> <p><b>L 1 - Introduzione al semestre, Pattern Design</b><br/>         Breve introduzione al semestre: argomenti, programmi ed elaborati finali (2° semestre).<br/>         Ripasso nozioni grafiche di base: Bitmap/vettoriale, profili colore e risoluzione immagini / elaborati focalizzato al mondo stampa + pattern.</p> <p>Pattern base in illustrator, creazione di un modulo con lo strumento pattern, Librerie preset.</p> <p>Esercizio pattern base 1_sulla base di un tema base**<br/>         creare degli elementi<br/>         Grafici, icone, texture con i quali realizzare 5/6 varianti di pattern.<br/>         Solo modulo senza colore.</p> <p><i>** ogni studente dovrà definire un tema base (floreale, geometrico etc..) che svilupperà nei vari moduli con le diverse tecniche di ripetizione.</i></p> <p><b>L 2 - AI - Creazione di un modulo vettoriale 2x2</b><br/>         Come creare un modulo vettoriale in tavola.<br/>         Configurare Illustrator per creare modelli semplici<br/>         Ripetizione quadra.</p> <p><i>Esercizio pattern 2_sulla base del tema scelto creare un modulo a ripetizione quadra, con almeno 3 livelli colore.</i></p> <p><i>Revisione Esercizio 1 pattern base.</i></p> <p><b>L 3 - AI - Creazione di un modulo vettoriale 1x2</b><br/>         Come creare un modulo vettoriale in tavola.<br/>         Configurare Illustrator per creare modelli semplici 2<br/>         Ripetizione sfalsata. 1x2</p> <p><i>Esercizio pattern 3_sulla base del tema scelto creare un modulo a ripetizione sfalsata, con almeno 3 livelli colore.</i></p> <p><i>Revisione Esercizio 2 pattern 2x2.</i></p> <p><b>L 4 - AI - Creazione di un modulo vettoriale avanzato</b></p> |
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|  | <p>Come creare un modulo vettoriale in tavola.<br/>Configurare Illustrator per creare modelli avanzati<br/>Ripetizione creativa.</p> <p><i>Esercizio pattern 4_sulla base del tema scelto creare un modulo vettoriale avanzato, con almeno 3 livelli colore.</i></p> <p><i>Revisione Esercizio 3 pattern 1x2.</i></p> <p><b>L 5 - AI stampe piazzate</b><br/>Overview con esempi di stampe piazzate.<br/>Creazione di un esempio di stampa piazzata, con scheda Tecnica dedicata e mockup.</p> <p><i>Esercizio 5 stampa piazzata_sulla base del tema scelto creare Una stampa piazzata con almeno 5 livelli colore.</i></p> <p><i>Revisione Esercizio 4 pattern vettoriale avanzato.</i></p> <p><b>L 6 - PS Pattern Bitmap_V1</b><br/>Breve introduzione a Photoshop_focus on pattern<br/>Creazione di un pattern Bitmap.<br/>Ripasso risoluzione immagini / profili colore / livelli</p> <p>Ripetizione 2x2 in Photoshop</p> <p><i>Esercizio 6 pattern Bitmap base_01_sulla base del tema scelto creare degli elementi</i><br/><i>Grafici, icone, texture con i quali realizzare un pattern bitmap base 2 colori.</i></p> <p><i>Revisione Esercizio 5 stampa piazzata.</i></p> <p><b>L 7 - PS Pattern Bitmap_V2</b><br/>Creazione di un pattern Bitmap avanzato tramite gli oggetti avanzati<br/>Esportazione del file x stampa<br/>Verifica dimensioni.</p> <p>Ripetizione 2x2 in Photoshop avanzato</p> <p><i>Esercizio 7 pattern Bitmap avanzato_02_sulla base del tema scelto. Creare un pattern avanzato a 4 colori.</i></p> <p><i>Revisione Esercizio 6 pattern bitmap V1</i></p> <p><b>L 8 - Tecniche di stampa + progetto di fine corso</b></p> |
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|  | <p>Overview delle principali tecniche di stampa (Sublimatica, serigrafia, digitale, corrosione, floccata) con campioni fisici e con prove stampe d'esempio.<br/>Introduzione al progetto di fine corso:</p> <p><i>Revisione Esercizio 7 pattern bitmap V2</i></p> <hr/> <p><b>Progetto di fine corso</b><br/><b>Be Out There</b><br/><b>collaborazione con l'azienda FRIZZA</b><br/><b>realizzazione di stampe allover.</b></p> <p>Be out there.<br/>La collaborazione con FRIZZA, azienda leader nella fornitura di tessuti, prevede lo sviluppo di stampe per giacche imbottite outerwear. Ogni studente realizzerà un mood d'ispirazione e due stampe (1 vettoriale, 1 bitmap).</p> <p>FRIZZA selezionerà i migliori lavori per una possibile esposizione a MU (luglio 2026), con presentazione dedicata a studente e accademia.</p> <p><b>Presentazione.</b><br/>La presentazione del progetto dovrà essere sviluppata Attraverso un book fisico (stampato) e digitale.<br/>Il book si svilupperà con il tema scelto Moodboard di riferimento e descrizione.<br/>Palette colori definita per le stampe con relativi profili colore PANTONE.</p> <p>Ogni stampa AOP sviluppata verrà presentata su una pagina dedicata<br/>dove dovranno essere indicati tutti i dati tecnici di riferimento.<br/><i>(tipologia di stampa, dimensione del modulo, tipologia di riproduzione)</i></p> <p><b>L 9 - ID Presentazione</b><br/>Ripasso di InDesign focalizzato<br/>Alla presentazione del progetto di fine corso.</p> <p><i>Revisione 1/1 tema #Be Out There x approvazione<br/>Ispirazioni e palette colori.</i></p> <p><b>L 10 - Progetto fine corso</b><br/>Revisione 1/1 tema #Be Out There<br/>Pattern e prove di stampa su tessuto.</p> <p><i>Eventuali ripassi o approfondimenti su richiesta</i></p> |
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|                                                                                                                                                 | <p><b>L 11 (2h short lesson) - Progetto fine corso</b><br/> Revisione 1/1 impaginazione<br/> Pattern e prove di stampa su tessuto.<br/> <i>Eventuali ripassi o approfondimenti su richiesta</i></p> <p><b>L 12 ( 2h short lesson) - Progetto fine corso</b><br/> Revisione 1/1 impaginazione -<br/> Pattern e prove di stampa su tessuto.</p> |
| EVENTUALE BIBLIOGRAFIA/SITOGRAFIA                                                                                                               | /                                                                                                                                                                                                                                                                                                                                             |
| MODALITA' DI SVOLGIMENTO DELL'ESAME (indicare se, ad esempio, sia necessario preparare degli elaborati specifici per il superamento dell'esame) | Per entrambe le sessioni d'esame previste, alla fine di ogni semestre, verrà richiesta la consegna di due book fisici e digitali con gli sviluppi dei progetti descritti all'interno del programma.                                                                                                                                           |
| LINGUA DI INSEGNAMENTO                                                                                                                          | Italiano                                                                                                                                                                                                                                                                                                                                      |



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| NAME OF THE COURSE                                               | <b>DESIGN METHODOLOGY</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| TYPE                                                             | Mandatory                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| CYCLE                                                            | First                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| YEAR OF STUDY WHEN THE COMPONENT IS DELIVERED<br>(IF APPLICABLE) | 2025/2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| SEMESTER/TRIMESTER WHEN THE COMPONENT IS<br>DELIVERED            | Annual                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| NUMBER OF ECTS CREDITS ALLOCATED                                 | 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| NAME OF LECTURER(S)                                              | Andrea Busnelli                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| LEARNING OUTCOMES                                                | Basic course in the use of the Adobe Illustrator program for creating flat drawings for fashion design. (1 Semester)<br>Basic course in the creation of continuous repeat graphic patterns through the use of Adobe Illustrator and Photoshop. (2 Semester)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| MODE OF DELIVERY (FACE-TO-FACE/DISTANCE LEARNING ETC.)           | Face-to-face                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| PREREQUISITES AND CO-REQUISITES (IF APPLICABLE)                  | /                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| COURSE CONTENT                                                   | <p><b>1<sup>st</sup> semester</b></p> <p><b>L1 - Introduction to the semester, overview Adobe Illustrator (AI)</b><br/>Brief introduction to the semester: topics, programs and final papers (1st semester).<br/>Graphics basics: Bitmap/vector, color profiles and image resolution/processing.<br/>First look at Adobe Illustrator, what it looks like and how the program is structured.<br/>Setting up a new document, drawing boards, guides, rulers, layers.</p> <p><i>Classroom search for skirts for the next class</i><br/><i>1/1 revision x approval</i></p> <p><b>L2 - AI tools and technical drawing</b><br/>Overview of essential tools for technical drawing.<br/>Pen and Bezier curves, how curves work, and how to create paths.<br/>First development of a technical drawing in the classroom.<br/>Skirt_model</p> <p><i>Exercise_complete skirt patterns seen in class</i><br/><i>Research_search for 3 polo shirt / t-shirt / shirt patterns</i><br/><i>Revision 1/1 research x approval</i></p> <p><b>L3 - AI tools and technical drawing</b><br/>New illustrator tools:<br/>Pathfinders, thicknesses and styles, alignments, basic shapes,<br/>transformation tools and pathfinders<br/>2 development of a technical drawing in class.</p> |





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|  | <p>Pattern_T-shirt / Polo shirt / Shirt</p> <p><i>Exercise_complete T-shirt / Polo shirt / Shirt designs seen in class</i></p> <p><i>Research_pants patterns</i></p> <p><i>Review technical skirt designs</i></p> <p><b>L4 - AI tools and technical drawing</b></p> <p>New illustrator tools:<br/>Cutting tools, external links, masks<br/>3 development of a technical drawing in the classroom.<br/>Pattern_Pants</p> <p><i>Exercise_complete pant designs seen in class</i></p> <p><i>Review technical drawings T-shirt / Polo shirt / Shirt</i></p> <p><b>L5 - AI Tools and Technical Drawing</b></p> <p>New Illustrator tools:<br/>Brushes, stitching, zippers, pullers<br/>Development of a personal library for stitching and zippers.</p> <p><i>Exercise: complete the brushes seen in class + personal developments</i></p> <p><i>Research: Blazer model</i></p> <p><i>Review: Technical drawings of trousers</i></p> <p><b>L6 - Technical Drawing</b></p> <p>Development of a technical drawing in class<br/>Model: Blazer (front / back / interior)</p> <p><i>Exercise: complete the blazer drawings seen in class</i></p> <p><i>Research: Trench model **</i></p> <p><i>Introduction to the individual project</i></p> <p><i>Review of personal library</i></p> <p><b>L7 - AI Tools and Technical Drawing</b></p> <p>New Illustrator tools:<br/>Dynamic / static symbols, text tool / tables for tech pack<br/>Development of a technical drawing in class<br/>Model: Trench (front)</p> <p><i>Exercise: complete the trench drawings seen in class</i></p> <p><i>Review of blazer technical drawings</i></p> <hr/> <p><b>Individual Project</b></p> <p>Trench Product Book</p> <p>Starting from a selected garment (images) or a physical sample, create a product book including the technical drawings of the model and its respective variants.</p> |
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|  | <p>The book should be structured as follows:<br/>Cover / Product board / Descriptions<br/>Technical drawing: front / back / interior / details + variants (TBD)</p> <hr/> <p><b>L8 – Individual Project ID and Layout</b><br/>Brief introduction to InDesign for project layout.<br/>Model: Trench (back / interior TBD)</p> <p><i>One-to-one reviews on project development:<br/>front drawing + research</i></p> <p><b>L9 – Individual Project</b><br/>Example of variant development<br/>Specific requirements for the Trench Product Book project<br/>Model: Trench (back / interior TBD)</p> <p><i>One-to-one reviews on project development: back / interior + variants</i></p> <p><b>L10 – Individual Project Submission + AI Tools</b><br/>Submission and one-to-one presentation of the project (printed)<br/>Use of Illustrator color starting from the technical drawings developed.</p> <p><i>Color palette (PANTONE color system)<br/>Base coloring in class (Polo / Shirt / Blazer / Trench)</i></p> <p><i>Exercise: complete the coloring seen in class</i></p> <p><b>L11 – AI Tools</b><br/>Advanced technical drawing coloring<br/>Multilayer, multiple blending methods, textures, and shadows<br/>Create a color range plan on a selected base model (T-shirt / Polo / Shirt) – 10 SKUs</p> <p><i>Exercise: complete the range plan seen in class</i></p> <p><b>L12 – AI Tools</b><br/>Advanced technical drawing coloring with dynamic symbols<br/>Open one-to-one reviews for the submission of the product book</p> <p>End-of-Semester Exam</p> |
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|  | <p>Complete the Trench Product Book, including color variants, textures, and renderings.<br/>Submission of the digital product book</p> <p><b>2ND SEMESTER</b></p> <p><b>L1 – Semester Introduction, Pattern Design</b><br/>Brief introduction to the semester: topics, program, and final projects (2nd semester).<br/>Review of basic graphic concepts: Bitmap/vector, color profiles, and image resolution / works focused on printing + pattern design.<br/>Basic pattern in Illustrator, creation of a module using the Pattern Tool, preset libraries.</p> <p><i>Exercise – Basic Pattern 1: Based on a chosen theme**, create graphic elements, icons, and textures to produce 5-6 pattern variants. Module only, no color.</i></p> <p><i>Each student must define a base theme (floral, geometric, etc.) to develop across different modules with various repetition techniques.</i></p> <p><b>L2 – AI – Creation of a 2x2 Vector Module</b><br/>How to create a vector module on the artboard.<br/>Configure Illustrator to create simple patterns.<br/>Square repetition.</p> <p><i>Exercise – Pattern 2: Based on the chosen theme, create a module with square repetition, using at least 3 color layers.</i></p> <p><i>Review of Exercise 1 – Basic Pattern.</i></p> <p><b>L3 – AI – Creation of a 1x2 Vector Module</b><br/>How to create a vector module on the artboard.<br/>Configure Illustrator to create simple patterns.<br/>Staggered repetition 1x2.</p> <p><i>Exercise – Pattern 3: Based on the chosen theme, create a module with staggered 1x2 repetition, using at least 3 color layers.</i><br/><i>Review of Exercise 2 – 2x2 Pattern.</i></p> <p><b>L4 – AI – Creation of an Advanced Vector Module</b><br/>How to create a vector module on the artboard.<br/>Configure Illustrator to create advanced patterns.<br/>Creative repetition.</p> <p><i>Exercise – Pattern 4: Based on the chosen theme, create an advanced vector module with at least 3 color layers.</i></p> |
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|  | <p><i>Review of Exercise 3 – 1x2 Pattern.</i></p> <p><b>L5 – AI – Placed Prints</b><br/>Overview with examples of placed prints.<br/>Creation of a placed print example, including a dedicated technical sheet and mockup.</p> <p><i>Exercise – Placed Print 5: Based on the chosen theme, create a placed print with at least 5 color layers.</i></p> <p><i>Review of Exercise 4 – Advanced Vector Pattern.</i></p> <p><b>L6 – PS – Bitmap Pattern V1</b><br/>Brief introduction to Photoshop, focusing on pattern design.<br/>Creation of a bitmap pattern.<br/>Review of image resolution / color profiles / layers.<br/>2x2 repetition in Photoshop.</p> <p><i>Exercise – Bitmap Pattern Base 6_01: Based on the chosen theme, create graphic elements, icons, and textures to produce a 2-color basic bitmap pattern.</i></p> <p><i>Review of Exercise 5 – Placed Print.</i></p> <p><b>L7 – PS – Bitmap Pattern V2</b><br/>Creation of an advanced bitmap pattern using smart objects.<br/>File export for printing.<br/>Dimension verification.<br/>Advanced 2x2 repetition in Photoshop.</p> <p><i>Exercise – Advanced Bitmap Pattern 7_02: Based on the chosen theme, create a 4-color advanced pattern.</i><br/><i>Review of Exercise 6 – Bitmap Pattern V1.</i></p> <p><b>L8 – Printing Techniques + Final Project</b><br/>Overview of the main printing techniques (Sublimation, screen printing, digital, etching, flocking) with physical samples and sample print tests.</p> <p><i>Introduction to the final project:</i><br/><i>Review of Exercise 7 – Bitmap Pattern V2</i></p> <hr/> <p><b>Final Project:</b><br/>Be Out There<br/>Collaboration with FRIZZA<br/>Development of all-over prints.</p> |
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|                                                                    | <p>The collaboration with FRIZZA, a leading fabric supplier, involves developing prints for padded outerwear jackets. Each student will create a mood board for inspiration and develop two prints (1 vector, 1 bitmap). FRIZZA will select the best works for a possible exhibition at MU (July 2026), with a presentation dedicated to the student and the academy.</p> <p><b>Presentation:</b><br/>The project presentation must be developed as both a physical (printed) and digital book. The book should include the chosen theme, reference mood board, and description. A defined color palette for the prints with corresponding PANTONE color profiles.</p> <p>Each AOP (all-over print) developed must be presented on a dedicated page, including all technical reference data (printing technique, module size, type of reproduction).</p> <p>-----</p> <p><b>L9 – ID Presentation</b><br/>Review of InDesign focused on the presentation of the final project.</p> <p><i>One-to-one review of the #Be Out There theme for approval – inspirations and color palette.</i></p> <p><b>L10 – Final Project</b><br/>One-to-one review of the #Be Out There theme – patterns and print tests on fabric.</p> <p>Additional reviews or in-depth sessions upon request.</p> <p><b>L11 (2h short lesson) – Final Project</b><br/>One-to-one review of layout – patterns and print tests on fabric.</p> <p>Additional reviews or in-depth sessions upon request.</p> <p><b>L12 (2h short lesson) – Final Project</b><br/>One-to-one review of layout patterns and print tests on fabric.</p> |
| RECOMMENDED OR REQUIRED READING AND OTHER LEARNING RESOURCES/TOOLS | /                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| ASSESSMENT METHODS AND CRITERIA                                    | For both scheduled exam sessions, two physical and digital books with developments of the projects described within the program will be required at the end of each semester.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| LANGUAGE OF INSTRUCTION                                            | Italian / English if required                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

