

1	INDUSTRIAL PHOTOGRAPHY
2	COMPULSORY
3	EQF 7
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6	10
7	VIRGILIO FIDANZA
8	LEARN THE MANAGEMENT OF THE COMPLEXITY OF THE INDUSTRIAL PRODUCTION PROCESS IN ITS DIFFERENT JOINTS AND FUNCTIONALITIES, AND FINALIZE IT TO THE CREATION OF A DIGITAL COMPANY PROFILE.
9	FACE TO FACE
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11	<p>METHODOLOGICAL ISSUES OF INDUSTRIAL PHOTOGRAPHY:</p> <ul style="list-style-type: none"> -APPLY THE KNOWLEDGE OF THE COMPANY AND UNDERSTAND ITS ACTUAL COMMUNICATION NEEDS. -SHARED DEFINITION OF THE CONCEPTS ON WHICH THE COMPANY PROFILE PROJECT WILL FOUND. - CONDUCTING THE OPTIMAL ORGANIZATIONAL AND LOGISTIC CONDITIONS TO END UP A GOOD JOB AT THE END OF AN IN-DEEP SURVEY. -TECHNICAL EQUIPMENT, OPERATING METHODS, OPERATING CALENDAR. -SELECTION OF IMAGES AND PRESENTATION. <p>COURSES IN COMPANIES (WITH THE COLLABORATION OF THE BRESCIAN INDUSTRIAL ASSOCIATION) WITH CONSTANT REVISION WORK BETWEEN A SHOOTING SESSION AND THE OTHER.</p> <p>REALIZATION OF A DIGITAL COMPANY PROFILE FOR EVERY STAGE PERFORMED.</p> <p>COMPENSATORY COURSE (FOR STUDENTS WHO ARE COMING FROM OTHER UNIVERSITIES AND HAVE NEVER FOLLOWED PROPEDEUTICAL PATHS IN INDUSTRIAL PHOTOGRAPHY):</p> <ul style="list-style-type: none"> - APPLIED PHOTOGRAPHY AND INDUSTRY: AN ESSENTIAL BOND. - PRODUCTION PROCESSES AND BUSINESS COMMUNICATION. -THE COMPANY PROFILE AND THE INSTITUTIONAL VIDEO.
12	SITOGRAPHY OF COMPANIES, AND THEIR COMPETITORS, AT WHICH THE STAGES WILL BE CARRIED OUT.
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14	READING AND CRITICAL EVALUATION OF PROJECTS CARRIED OUT DURING THE COURSE.
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