



COURSE: History of the Costume
DIPARTIMENT: Fashion Design
ACADEMIC YEAR: 2018/2019

Duration: Semiannual
Prof.ssa Silvia Casagrande

1. GENERAL CHARACTERS OF THE COURSE

Costume history, teaches us indeed to consider clothing as an effective document through which it is possible not only to spot the taste but even the style of a definite epoch. During its evolution, costume has always maintained a silent charm throughout the centuries. This charm depends on the fact that the dress is a proper cultural document exactly as a written text or as an art work are. And it is exactly observing the dress shape development that it is possible to guess how times and styles advance.

During the course the main historical stages of transformation of the dress will be explored together with the design path of the characteristic styles of each epoch. The theoretical foundations of the discipline will also be introduced: from the analysis of the styles to the aesthetic and semiotic deepening of the costume.

2. PROGRAMM

In the context of the course we will analyse the style of different eras through the analysis and study of different sources (from painting to literature)::

- The Classic: ancient Greece
- Dress and history: the Roman Empire
- Byzantium and the medieval Universe: the pleasure of colour
- The Fifteenth century: the best of tailors is imagination
- The Sixteenth century: the opulence and temptation of austerity
- The Seventeenth century: the efforts of beautiful appearing

3. PURPOSE

The course aims to provide the student with the tools of analysis and skills on the historical evolution of fashion, within the transformations of styles and taste from the origins until the Seventeenth century, along with the research methodology necessary for a reading critique and systematic of fashion.

The course is intended to provide the tools for a knowledge of the history of the costume, favouring an interdisciplinary perspective.

The course has as its purpose:

- the analysis of clothing as a historical document;
- the ability to recognize the basic elements of the costume;
- knowledge of the technical-specific terminology of the costume;
- the analysis of the Costume in relation to the Arts (Painting, Sculpture, Architecture, etc.).



4. METHOD OF EXAMINATION

The examination procedure is oral. The test consists of an oral interview on the texts and themes indicated in the program.

5. BIBLIOGRAPHY

Obligatory:

- During the academic year will be delivered “Lecture notes” and suggested texts to study

They are also obligatory, one to be chosen among these three texts: (for Italian Student)

Giulia Mafai, *Storia del costume dall'età romana al Settecento*, Milano, Skira, 2011.

Giorgio Marangoni, *Evoluzione storica e stilistica della moda vol. 1: dalle antiche civiltà mediterranee al rinascimento*, Milano, SMC Editore, 1997

Rosita Levi Pisetzký, *Il costume e la moda nella società italiana*, Torino, Einaudi, 1995.

Il Docente

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