

1	<b>HISTORY OF CONTEMPORARY ART</b>
2	COMPULSORY
3	EQF LEVEL 6
4	2
5	3+4
6	6
7	VALERIO BORGONUOVO
8	<p>The course aims to look at images and “ways of seeing”, paraphrasing the art critic, poet, narrator, cinematographic screenwriter, theatrical author and English draftsman John Berger (1926-2017), author in 1972 of the namesake tv series for BBC4 (<i>Ways of Seeing</i>, to be precise). The course will be an opportunity to introduce students to <b>visual culture studies</b> which, as Andrea Pinotti and Antonio Somaini recall in their essay <i>Cultura visuale Immagini, sguardi, media dispositivi</i> (Piccola Biblioteca Einaudi, 2016), engaged in the twentieth century to a decisive enlargement of the field of investigation and interpretation of images, their production and their use, up to embracing the history of images in their totality. Totality in which the artistic images are only a chapter, however important, in the multiple practices and experiences related to the most varied visual experiences.</p> <p>The course will also deal with the analysis of some case studies in which photography, graphic design and cinema have represented an irreversible "shift" of the image from a work of art to a product of the cultural industry, the day after one of the most significant upheavals of the contemporary era that is the fall of the Berlin Wall (November 9, 1989), rigorously broadcast live on television channels around the world as it will be for the Gulf War (1990-1991) and the collapse of the Twin Towers (11 September 2001).</p>
9	FACE TO FACE
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11	-
12	<p>First of all, the course is a precious moment of acquisition of notions and interpretative tools of visual culture necessary for a critical reading of the image and its ways of interpreting and understanding the present time in which we live.</p> <p>The course is developed in a series of lectures assisted by the projection of images and audio-visual materials. It is also foreseen the intervention in the classroom of expert guests</p>
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14	WRITTEN TEST
15	ITALIAN