

1	COMPUTER GRAPHIC 3
2	EQF 6
3	COMPULSORY
4	3
5	5+6
6	10
7	FILIPPO CENTENARI
8	<p>The course will focus on the development of multiple communication tools in order to develop a transversal creative capacity.</p> <p>It will be structured according to the logic of module lessons in which the tools will be defined, examples and developed research will be shown, identifying the necessary techniques in order to produce the documents.</p> <p>The scope of each paper will be defined from time to time in the classroom.</p> <p>The required softwares are identified in the Adobe Suite.</p> <p>The main purpose is to provide the technical and formal concepts according to the chosen theme.</p> <p>The aims of this course concern the creation of visual contents for the communication and learning of the most suitable techniques for their production.</p>
9	FACE TO FACE
10	Adobe CC Suite
11	<p>a- MANIFESTO + FLYER The student will have to produce and declare an advertising poster in the 70x100cm, 3x2m, 6x4m formats. The student must produce a free-form front and back flyer. Duration 2 Lessons</p> <p>b- BROCHURE The student will have to produce a free brochure with several pages. Duration 2 Lessons</p> <p>c- TICKET + PACKAGING The student will have to produce a free size document folder + punch and a product packaging in free format + punch. Duration 3 Lessons</p> <p>d- SLIDES VIDEO PROMO The student will have to produce a layout for video / totem communication. Horizontal HD format. Duration 3 Lessons</p> <p>e- MAGAZINE COVER + BOOK The student will have to produce the cover of a magazine and a book according to indications. Duration 2 Lessons</p> <p>f- DIGITAL SIGNAGE The student will have to produce the interface for a screen communication system. Duration 3 Lessons</p> <p>g- WAYFINDING DESIGN The student must produce the signs for a public / private space. Duration 3 Lessons</p> <p>h- TEXTURE PER INTERIOR The student will have to produce a texture for interiors (offices / home / exhibition stand). Duration 2 Lessons</p> <p>i - TICKET INTERFACE The student will have to produce a management interface for the public. Duration 2 Lessons</p>
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13	-
14	Delivery over the year with evaluation and final exam.
15	ITALIAN