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| 1 | BASIC INFORMATICS |
| 2 | COMPULSORY |
| 3 | EQF LEVEL 6 |
| 4 | 1 |
| 5 | 1 |
| 6 | 4 |
| 7 | JOHANNA WAHL |
| 8 | <p>Learning to use the basic techniques of Adobe Photoshop and Adobe Illustrator (Adobe Master Collection Creative Cloude CC) and apply them to a Fashion Design project.</p> <p>Offering a training and a professional knowledge to the students with a practical applications of basic computer science.</p> <p>Give the student a training and mastery of methods, content and professional knowledge</p> <p>Forming figures who know how to design and how to express themselves with digital visual communication in the creative world of fashion, in computer graphics and in multimedia communication in general.</p> |
| 9 | FACE TO FACE |
| 10 | Creativity and curiosity |
| 11 | <p>PROGRAM OF THE COURSE</p> <p><i>Adobe Photoshop</i>: - The elements of the interface, the menu bar, the options, the tools, the status. - The moving palettes, the image window. - Resolving a bitmap file resolution. - Importing and processing an image (from manual drawing / scanning, from camera, from internet) - Managing the color methods of a file, RGB and CMYK, channels. - Photo editing and color correction of an image, applied to a figurine and a dress - Level management: Inserting objects (figurines) on a background. Insertion of various objects and accessories. Replacing the objects. Blur an object. - Processing a simple pattern / design. Application on a T-shirt and on a dress. - Designing a module. Creating patterns and samples that simulate a textile surface. Applying patterns and designs on a T-shirt and a dress; chromatic variants - Dressing a figurine.- Acquiring the basic rules of composing images and combined texts. - Knowledge of key fonts and their management in a visual composition - Design of a fashion moodboard with a theme chosen in agreement with the teacher and processed through different images on various levels and with short texts inserted (titles, captions ...) <i>Adobe Illustrator</i> - Tools, menu bar, mobile palettes - Managing a vector file - Development of a track - Creating simple paths to create and edit simple garments clothing. Managing the color of the garment - Importing Adobe Photoshop files into Illustrator and vice versa Short report on the theme of the chosen moodboard, which describes the philosophy of the work composition and motivation to creative strategies –</p> <p>Final presentation with a pdf file and a printed paper book.</p> |
| 12 | <ul style="list-style-type: none"> - Photoshop CC. Fotografia, design, creatività. Giovanni Trezzi, Elisa Andreini. Apogeo Ed. 2014 - Adobe Illustrator CC. Classroom in a book. Adobe Systems. Mondadori. Informatica, 2014 - Tutorials and online guide from Adobe |
| 13 | - |
| 14 | <p>Final presentation of all digital related and connected works in the form of a single pdf file Binder and as a printed paper book, including the moodboard and a written report that illustrates and motivates philosophy of the project. (The written report with mood board is required before the exam).</p> <p>Queries on some theoretical aspects of matter.</p> |
| 15 | ITALIAN |